



Russell Pearson, CCIM

Director of Development
Box Real Estate Development LLC

816.589.4415 (M)

913.735.9861 (O)

rpearson@boxdevco.com

www.boxdevco.com

On a Mission

Russell is a veteran real estate investor/developer and founder of Box Real Estate Development, a boutique Kansas City-based real estate acquisition and development company. As Director of Development Russell leads the Acquisition and Development divisions and is responsible for business development, securing entitlements, investor relations, and overseeing design and construction efforts. Russell has experience developing a broad variety of property types including industrial, office, retail, multifamily, and single family, and is driven to help shape the built environment in ways that benefit generations to come.

Experience

Russell began his real estate career in early 2008 after several years as a part-owner of a sheet metal fabrication company founded by his great-grandfather in 1941; a role that included leasing and management responsibilities for a portfolio of industrial, office, and retail buildings. This experience served as a base for a successful 12+ year career in commercial brokerage with NAI Heartland advising business owners, investors, and developers in their sales and leasing pursuits. Russell has served on the board for several local not-for-profit organizations including the Kansas City CCIM chapter, Kansas City ULI chapter, and most recently as Declarant for the New Longview Community Association. He has structured a wide number of real estate development and acquisition deals with a particular specialty for medium-density mixed-use master-planned projects that involve reduced setbacks, public art, and walkability components.

Education

Russell graduated with an M.B.A. from the University of Missouri, Kansas City with emphasis in both Commercial Real Estate and Operations Management in 2009, and a B.A. in Business Administration with an emphasis in Marketing from Graceland University in 2003.

Fun Facts

One of Russell's driving goals in life is to circumnavigate the globe in a sailboat beginning at age 55. He is a self-proclaimed lifelong student and enjoys searching for and finding inspiration for projects by studying best practices from around the globe.

